GGA – Writing (Persuasive adverts) for Year Three: Summer 1

Success Criteria

I have focused on the positives and ignored the negatives.

I have used exaggerated language, full of adjectives and adverbs to paint an appealing picture.

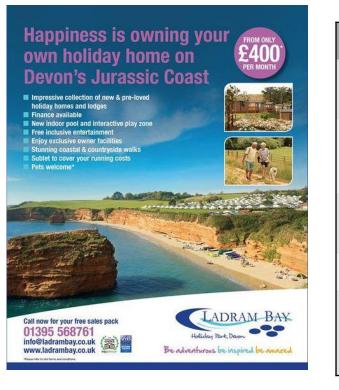
I have included rhetorical questions.

I have persuaded my reader to buy my product.

Why are we learning this?	Why is it important?
Adverts are used to sell us things.	It is important to know what techniques are used so that we can advertise things and so that we know which techniques are being used on us.







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	Remember that in Year Three you must always:
	Make sure that all sentences have a subject and a verb and make sense.
?! "",	Use the punctuation that you have been taught correctly.
	Reread your writing and uplevel it to make it more exciting.
	Check your spellings using a dictionary.
Dictionary	Use neat handwriting with correctly formed letters and try to join your handwriting.
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